

# Sugary Drink Free Pacific by 2030?

AUCKLAND, 19-20 February, 2014

**PROGRAMME GUIDE** Medical School, 85 Park Road, Grafton, Auckland, New Zealand

DAY 1 – Wednesday 19th Feb		DAY 2 – Thursday 20th Feb	
9:00am	<b>Registration</b>	9:00am	Welcome, opening remarks
9:45am	<b>Pōwhiri</b>	9:10am	<b>Keynote:</b> Professor Boyd Swinburn <i>A global and policy view on addressing SSBs</i>
10:00am	Welcome, opening remarks	9:40am	Dr Rob McNeil <i>An industry initiative to reduce SSB intake</i>
10:10am	<b>Keynote:</b> Professor Richard Johnson <i>The origins of obesity and fattening of man</i>	10:00am	<b>Keynote:</b> Dr Mike Rayner <i>Addressing SSBs by taxation</i>
11:00am	Professor Tony Merriman <i>Sugary drinks and genes</i>	<b>10:30am Morning Tea</b>	
11:20am	<b>Keynote:</b> Dr Viliami Tangi <i>SSBs role in preventing NCDs in Tonga</i>	10:50am	<b>Keynote:</b> Professor Robert Lustig <i>Interventions to reduce SSB consumption</i>
11:40am	Dr Rob Beaglehole <i>SSBs and Dental caries</i>	11:30am	Dr Wendy Snowden <i>SSBs in Pacific Islands: Problems &amp; Solutions</i>
12:00pm	<b>Keynote:</b> Dr Colin Tukuitonga <i>Pacific region: SSB production, trade &amp; consumption</i>	11:50am	Professor Cliona Ni Mhurchu <i>Evidence for policy to reduce SSB consumption</i>
<b>12:20pm Lunch</b>		<b>12:10pm Lunch</b>	
1:20pm	<b>Keynote:</b> Professor Robert Lustig <i>Sugar the Bitter Truth</i>	1:10pm	<b>Keynote:</b> Damon Gameau <i>That sugar Film</i>
2:00pm	Dr Simon Thornley <i>Sugar Addiction – evidence and relevance</i>	1:40pm	Tony Falkenstein <i>Reducing obesity in NZ – ‘soft-drink tax’</i>
2:20pm	Dr Lisa Te Morenga <i>SSB consumption patterns in NZ</i>	2:00pm	Dr Robyn Toomath <i>Lessons learned from advocacy experience</i>
<b>2:40pm Afternoon Tea</b>		2:20pm	Dr Gerhard Sundborn <i>An endgame to SSBs in NZ by 2025?</i>
3:00pm	<b>Keynote:</b> Professor Richard Johnson <i>Sugars role in driving obesity and fatty liver</i>	<b>2:40pm Afternoon Tea</b>	
3:40pm	Dr Kieron Rooney <i>Sugar and Cancer</i>	<b>3:00pm Panel Discussion</b>	
4:00pm	<b>Summary and close</b>	<b>3:40pm Policy Brief</b>	
		4:00pm	<b>Summary and close</b>

6:30pm **SYMPOSIUM DINNER** - Fale Pasifika, 20 Wynyard St.

7:30pm Dinner Served

**Registrations Close:** Friday 17th January, 2014.

**REGISTER at:** [www.fizz.org.nz](http://www.fizz.org.nz)